

Celebrating 10 years of UEBT - Sourcing with respect for people and biodiversity



1992
During the Rio Earth Summit, countries adopt the Convention on Biological Diversity (CBD), with the aim of conservation and sustainable use of biodiversity and fair and equitable benefit sharing.

1996
To support CBD objectives, the UN Conference on Trade and Development (UNCTAD) launches the BioTrade initiative.

2007
The Union for Ethical BioTrade (UEBT) is launched, following an UNCTAD initiative to promote business engagement for the ethical sourcing of biodiversity.

2008
UEBT moved to independent offices and signs a memorandum of understanding with the CBD secretariat.

2015
Launch of UEBT certification for natural ingredients and the joint UEBT / UTZ herbal tea certification program.

2018
Launch of UEBT ethical sourcing system certification, in partnership with Weleda and Natura Cosmetics.

Examples of prioritised supply chains of UEBT member companies



UNION FOR
ETHICAL
BIOTRADE

SOURCING[®]
WITH RESPECT



ANNUAL REPORT 2017

UEBT

10-year anniversary



UEBT in brief

WHO WE ARE

UEBT is a non-profit association that promotes sourcing with respect. It supports and verifies companies' commitments to innovation and sourcing that contribute to a world in which people and biodiversity thrive.

UEBT VISION

Companies' innovation and sourcing of natural ingredients contribute to a world in which people and biodiversity thrive.

UEBT MISSION

To support and validate best practices of companies committed to ethical sourcing and innovation of natural ingredients for the benefit of people and biodiversity.

OUR STORY : HOW WE ARE MAKING CHANGE

WHEN...

... WE REALIZE
how we affect our living planet by growing, collecting and using natural resources...

... WE COMMIT
to sourcing with respect for biodiversity and the people who benefit from it...

... WE ACT
according ethical principles and meet strict standards throughout our supply chains...

... WE ACCELERATE
biodiversity-based innovation and sourcing by investing in local capacities and good practices...

THEN...

... WE IMPROVE
the incredible richness of our ecosystems and let animals, plants and people thrive and survive...

... WE CONSERVE
our natural resources for future generations and make our business blossom in the long run...

... WE VALIDATE
our products and practices and gain recognition for our efforts...

... WE TRANSFORM
the way business is done and make a difference on a global scale

So, whether you're in food, cosmetics, pharma, or any other sector,
join the Union for Ethical BioTrade
AND LEAD THE WAY.

OBJECTIVE OF 2017-2020 STRATEGIC PLAN

Significantly increase the positive impact of companies' natural ingredient innovation and sourcing practices on people and biodiversity.

Priority sectors

- › Beauty and personal care
- › Food segments: herbal teas, fragrances and flavors
- › Natural pharmaceuticals

Key Priorities

1. Branding and market recognition
2. Credible and innovative validation of ethical sourcing of biodiversity
3. Facilitating ethical sourcing
4. Institutionnal strengthening



Since 2009 UEBT has been a member of ISEAL, the global association for credible sustainability standards. We implement the ISEAL codes of good practice on standard setting, assurance and impact monitoring.



Views from UEBT Board President and Executive Director

We are celebrating 10 years of UEBT. Are you satisfied? Were objectives realised?

Rik: In 2007, when UEBT was created, the need for more business awareness on biodiversity and commitment to the BioTrade principles was clear. The main task the UNCTAD BioTrade Initiative, the International Finance Corporation and others set for UEBT was to engage private sector in BioTrade. Now, we see biodiversity awareness grow and grow, as so does the UEBT community. We are proud to have succeeded in our goal.

Bas: Indeed, over the last 10 years, UEBT contributed significantly to putting ethical sourcing of biodiversity on the corporate agenda. Sourcing with respect – and specific notions such as access and benefit sharing (ABS) and the Nagoya Protocol – are now mainstream concepts in our sector. UEBT is a well-recognized and respected actor.

Rik: But a lot remains to be done. Awareness is important, but real impact comes from changing practices on biodiversity-based innovation, traceability, or sourcing partnerships, including with local and indigenous communities.

Bas: Yes, you're right, we are still far from the goal of transforming these sectors. Scale is one factor... UEBT remains small. This is our challenge for the years to come: upscaling efforts, promoting real change, partnering with more business and civil society actors.



BAS SCHNEIDERS
Chair of UEBT Board of Directors; Head of International Strategic Sourcing & Corporate Sustainability, Weleda AG

Based on experience to date, how has the UEBT vision evolved?

Rik: Our vision – at its core – remains the same, but we have certainly learnt a lot. For example, we saw the critical role of biodiversity for product innovation, in the context of trend towards naturals.

Bas: Also, the emphasis of UEBT communication has shifted from the impersonal notion of “trade” to a focus on companies and their sourcing practices – because it is of course companies that drive change.



RIK KUTSCH LOJENGA
UEBT Executive Director

Rik: The vision statement adopted in 2017 calls out the idea of “positive impact” on both people and biodiversity. Two things are important there – one is looking to make a difference, the other is highlighting that social and equity issues – people – are central to the web of life that is biodiversity, as well as to our work.

When you look at the work of UEBT, what are you most proud of?

Rik: For me, it is travelling to sourcing areas, seeing the tangible contributions that UEBT members are making to improving the livelihoods of thousands of producers, to valuing their care and daily work with the incredible richness of our planet's biodiversity.

Bas: Yes, fully agree this is ultimately the impact we are pursuing. Just look at the map to get a sense of the variety of people, species and ecosystems involved. This wouldn't be possible without the growing community of businesses committed to applying the Ethical BioTrade standard in their supply chains.

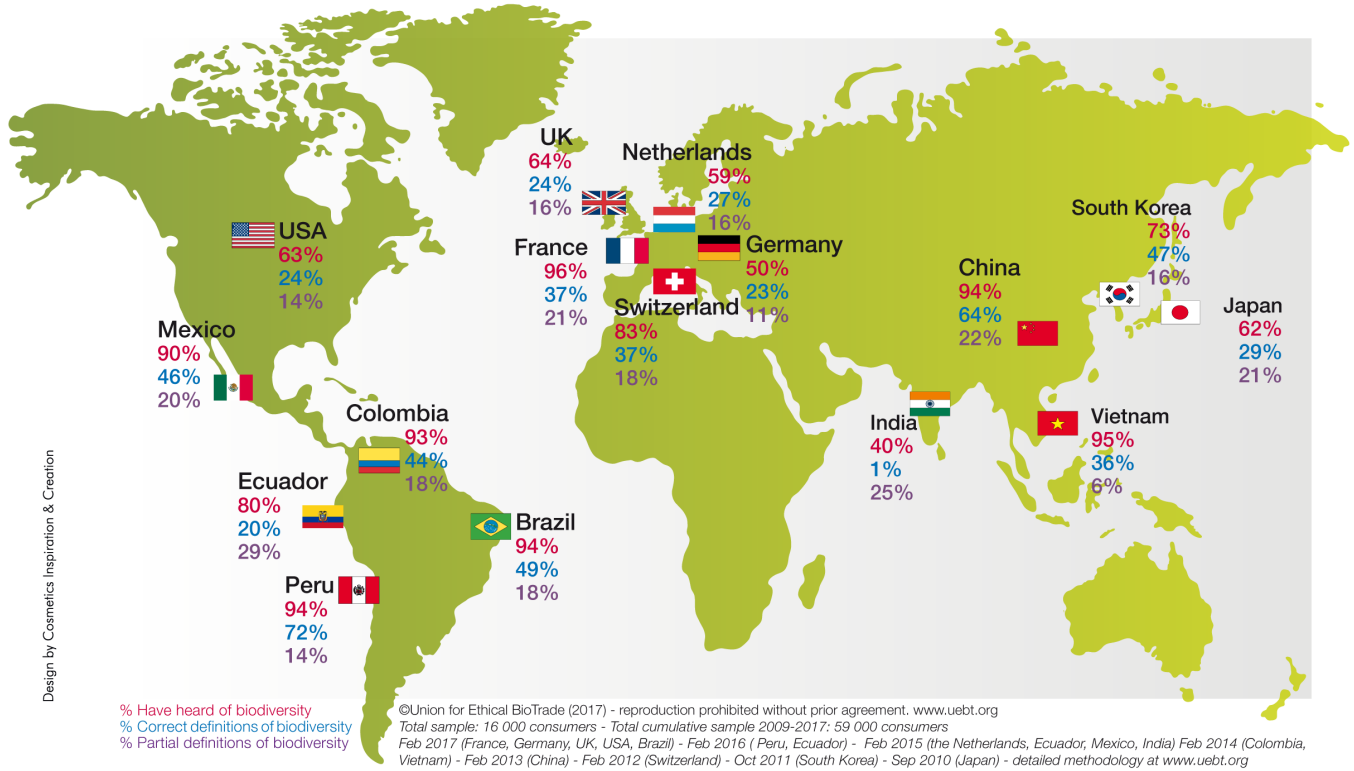
UEBT VISION

2007: 'increased trade in biological resources actively contributes to the conservation and sustainable use of biodiversity, as well as to other sustainable development goals'.
2017: 'companies' innovation and sourcing of natural ingredients contribute to a world in which people and biodiversity thrive'.



UEBT Biodiversity Barometer

Since 2009, UEBT assessed awareness of biodiversity, and interest in ethical sourcing in 16 different countries. Nine years of research, among 59,000 people, and hundreds of leading companies, have provided several valuable insights that may guide companies and governments in their approaches towards people and biodiversity. People's awareness of biodiversity ranges from 40% in India (2015) to 96% in France (2017). Respondents in Latin America, a continent that hosts many mega-biodiverse countries, consistently show high biodiversity awareness (see map below).



BIODIVERSITY: A KEY ASSET FOR BUSINESS



"The results of 2017 Biodiversity Barometer show a growing awareness of the value of biodiversity by consumers around the world. Businesses should increase their efforts to sustainably use biodiversity."

"The Secretariat of the Convention is excited to continue working with the Union for Ethical BioTrade, and raising awareness of biodiversity, its values for human well-being, and the ways that people and companies can protect it."

DR. CRISTIANA PAȘCA PALMER

Executive Secretary of the Convention on Biological Diversity

"Biodiversity is a key area of work for us. It is not only a matter of sourcing; biodiversity is also a source of innovation, nature is an inspiration for L'Oréal to develop new applications for our consumers."

LAURENT GILBERT

Sustainable Innovation Director, L'Oréal

WHAT ARE THE CONSUMERS' EXPECTATIONS TOWARDS A COMPANY?



79%

"Companies have a moral obligation to assure they have a positive impact."



73%

"It makes me feel good when I buy a product that respects people and biodiversity."



34%

"I am confident that companies pay serious attention to ethical sourcing of biodiversity."

To watch the videos of leading companies interviewed for the 2017 UEBT Biodiversity Barometer go to: www.biodiversitybarometer.org

UEBT Biodiversity Barometer 2017
 Basis: Total Agree, all sample (France, Germany, UK, USA, Brazil)
 1000 consumers/country



UEBT statement of financial position

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FINANCIAL YEAR	END 2017	END 2016
Assets	EUR	EUR
Cash and short-term deposits	159,819	75,749
Project funds to be received	87,109	29,573
Receivables	55,976	49,121
Fixed Assets	4,464	1,780
Total	307,368	156,223
Liabilities and funds		
Project funds & fees received in advance	96,592	53,568
Charges to be paid	115,262	62,066
Reserves and balances brought forward	95,514	40,588
Total	307,368	156,223

UEBT income & expenditure statement

FINANCIAL YEAR ENDING 31 DECEMBER	2017	2016
Income	EUR	EUR
Membership fees	177,290	153,623
Certification fees	85,250	68,000
Conference fees	26,573	18,970
Sponsorships	75,306	94,399
Advisory services	253,026	71,613
Projects Grants	240,316	209,147
Total	857,761	615,751
Expenses	EUR	EUR
Board / Governance	5,344	8,110
Staff costs	481,350	351,299
Operational expenses	84,973	78,693
BSR conference & Barometer	104,590	112,319
Project and other direct expenses ¹	126,578	61,834
Total	802,835	612,256
Operational result	54,926	3,496
Reserves brought forward	40,588	37,092
Reserves carried forward	95,514	40,588

Audited by CR Gestion et Fiduciaire S.A.

UEBT BOARD OF DIRECTORS 2017

BAS SCHNEIDERS
Weleda
Board President

GASTÓN VIZCARRA
IPPN
Board Vice President

ANGELA PINHATI
Natura Cosmetics
Board Treasurer

GUSTAVO URREA FONDO
Biocomercio

PIERRE CHARLIER DE CHILY
Aldivia

EDER RAMOS
Symrise Brazil

CHRISTOPHE GODARD
OLVEA Burkina Faso



UEBT Members

TRADING MEMBERS

Brazil

Beraca, Health and Personal Division
Centroflora Group
Natura Cosmetics
Usina São Francisco/Native Produtos
Orgânicos

Burkina Faso

Agrifaso sarl
OLVEA Burkina Faso

Chile

Sociedad Agrícola Y Forestal Casino

Colombia

Ecoflora

Croatia

Jan Spider

Czech Republic

Extravit s.r.o.

Egypt

A. Fakhry & Co (Provisional Member)

France

Aldivia
Cosmo International Ingredients

Firmenich Grasse

Laboratoires Expanscience
Laboratoires Prod'Hyg & LETICC
Latitudes 23°
Prova Vanille Durable (Provisional Member)
Naturex BU Cosmetic
Serdex - SEPPIC

Germany

Drom Fragrances
Martin Bauer GmbH & Co. KG.
Wollenhaupt Herbal Tea
Worlée NaturProdukte
Symrise AG (Provisional Member)

India

Indfrag

Italy

Capua 1880
Cilione

Madagascar

Madagascar Green Product
Sotramex Sarl

Mexico

Mexialoe Laboratorios S.A.

Nigeria

Refem Millers

Peru

Agroindustrias Osho S.A.C.
Candela

South Africa

Grounded (Provisional member)

Spain

Provital

Switzerland

Weleda

Tanzania

Novel Development Tanzania Ltd

United Kingdom

Blue Sky Botanics

United States

Aromatics USA

Zimbabwe

B'Ayoba (Pvt) Ltd. (Provisional Member)
Kaza Natural Oil (Provisional Member)
Organic Africa

AFFILIATE MEMBERS

Angola

BioDivSourcing

Bolivia

Fundación amigos de la naturaleza (Friends
of Nature foundation – FAN)

Brazil

Imaflora
Movimento Empresarial Brasileiro
pela Biodiversidade (MEBB)
Tozzini Freire Advogados -
Environmental Practice Group

Colombia

Fondo Biocomercio
Biointropic

France

Cruchon Développement
Rongead

Latin America

Development Bank of Latin America (CAF)

Peru

Instituto Peruanos de Productos Naturales (IPPN)
Promperú

U.S.A.

International Finance Corporation (IFC)

Vietnam

Vimames

Zimbabwe

Bio-Innovation Zimbabwe
PhytoTrade Africa

List of UEBT members as of June 2018

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