

## ANNUAL REPORT 2010-12-16

Member organization's name:	Sustainway
Main address:	5 rue de Fontvieille, 84120 La Bastidonne, FRANCE
Webpage:	www.sustainway.com



### COMPANY DESCRIPTION

SUSTAINWAY is a consulting company specializing in designing and implementing Social Responsibility and Responsible leadership for companies, local authorities, NGOs, public organizations, in a sustainable way which creates value for the organization and for society.

Its CEO is O. Dubigeon, an international contributor of ISO26000 Social Responsibility building process, and is addressing sustainable supply chains between local communities and businesses, multi stakeholder dialogue, Social Responsibility diagnostic and assessment, implementing strategic paths and operational tools. He is helping companies to professionalize a sustainable benefit sharing process from integrating social responsibility within their strategy and daily activity.

Involved in Social responsibility within business and development since he was 18, he studied as Engineer ("National School of Arts et Métiers", general engineer), then on sustainable development management : he holds a triple degree in management and performed post graduate studies in eco- and socio-development.

He has both great expertise in the field of sustainable development and top-level business experience within large and small company. He has been a CEO for an industrial SME company through a Social Responsibility policy, and he has been the manager of Social Responsibility and Sustainable development policy for a large industrial group in the energy sector.

He has also managed an NGO for integrating sustainable development and co-development in developing regions in Africa and France, and had other experiences of Social Responsibility programmes in others stakeholders (local authority, public organization, NGOs).

He acts as advisor and trainer to management and operations teams in professional settings (management and leadership seminars, CHEED, CNAM), elected officials (ENACT) and academics (HEC, Ecole Centrale de Paris, Skema Mastère DD, Paris XII DESS Audit Social et Sociétal, Ecole Chimie de Paris ENSCP).

He is also the author of some methodological reference books (and others books) :

"To manage a responsible development, which processes for companies?" Edition Le Village Mondial, june 2009, 480 pp.

"Putting sustainable development into practice : processes for responsible companies" (Edition Le Village Mondial, August 2002, 320 pp.), which won 1st Prize in 2003 for the best

book on sustainable development due to its corporate pragmatism (third enlarged edition to be published in may 2009)

“Integrate sustainability into company’s strategy – from theory to practice : how french companies are creating value with sustainability ? » – benchmark of 30 most advanced sustainable french companies - Edition Les Echos Etudes, août 2005

“Sustainable development practices in France and North America” and “Integrate sustainability into business”, published by Les Echos (Edition Les Echos Etudes 2002, 285 pp. and 2005)

#### UEBT MEMBERSHIP OBLIGATIONS

Steps	Dates <i>Historical/expected</i>
Membership status granted	2007-05-08
Annual report 1	2010-12-16
Annual report 2	
Annual report 3	
Annual report 4	

Documents annexed for public use?

Yes

No

If so, number of annexes:

Description of the annexed documents:

## **PROGRESS IN ACTIVITIES UNDERTAKEN TO PROMOTE UEBT**

Through the UEBT membership SUSTAINWAY is committed to the Ethical BioTrade Principles and Criteria.

### **Implementation of the commitment to the Ethical BioTrade Principles and Criteria**

#### **Activities undertaken to promote UEBT and Ethical BioTrade**

- advocacy
- improve UEBT within my consultancy, leading companies to join UEBT

#### **Funds invested in Ethical BioTrade Projects**

## **SERVICES OF UEBT AFFILIATE MEMBERS**

One of the objectives of UEBT is that Affiliate Members provide support, technical guidance and advice to UEBT Trading Members in their particular area of expertise.

- to support UEBT companies to integrate Social Responsibility and UEBT guidance within their strategy and action plan
- to assess maturity of practices of UEBT companies against UEBT guidance
- to address and implement a Social Responsibility policy against ISO26000

#### **Delivery mechanism**

Consultancies :

- to support UEBT companies to integrate Social Responsibility and UEBT guidance within their strategy and action plan
- to assess maturity of practices of UEBT companies against UEBT guidance
- to address and implement a Social Responsibility policy against ISO26000