



PRESS RELEASE

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THE UNION FOR ETHICAL BIOTRADE NAMED NEW FULL MEMBER OF ISEAL

Membership to the International Social and Environmental Accreditation and Labelling (ISEAL) Alliance was granted to the Union for Ethical BioTrade on 24 June 2009 making it the first organization, without a connection to a founding member, to obtain full membership since ISEAL's establishment. The Union joins ISEAL's members as a leader in its field committed to creating solid and credible standard systems.

"For the Union, full membership as part of the ISEAL Alliance is an important recognition of the transparency of our practices, particularly in standard-setting. As a new organization, this membership also serves to further enhance the credibility of the Union and our work," said Pierre Hauselmann, Technical Director, Union for Ethical BioTrade.

The ISEAL Alliance is a global hub for social and environmental standards systems, which engages members that promote standard-setting and adhere to the ISEAL Code of Good Practice for Setting Social and Environmental Standards. This code sets best practices and serves as an international reference to social and environmental standards. ISEAL members are required to not only comply with these practices, but to also undergo peer reviews and internal assessments of compliance before membership is awarded. This process ensures that all members have transparent and participatory practices for developing standards.

Other ISEAL full member institutions include Fairtrade Labelling Organizations (FLO) International, Forest Stewardship Council (FSC), International Federation of Organic Agriculture Movements (IFOAM), International Organic Accreditation Service (IOAS), Marine Aquarium Council (MAC), Marine Stewardship Council (MSC), Rainforest Alliance, Social Accountability International (SAI), and Social Accountability Accreditation Services (SAAS).

The Union's membership in the ISEAL Alliance speaks to the credibility of the organization as one of the leaders in standard systems, dedicated to promoting ecological sustainability and social justice as the norm for business activities. Membership also strengthens the Union's efforts to increase its effectiveness and impact.

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The Union for Ethical BioTrade is a non-profit association that promotes the 'Sourcing with Respect' of ingredients that come from native biodiversity. Members commit to gradually ensuring that their sourcing practices promote the conservation of biodiversity, respect traditional knowledge, and assure the equitable sharing of benefits all along the supply chain.

For more information, please contact:

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